

Competitive African Cotton Initiative (COMPACI)



COMPACI

Competitive African Cotton Initiative



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Umbrella program



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CARI

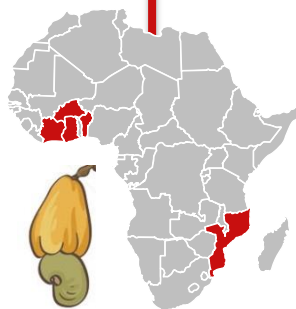
Rice



Competitive African
Rice Initiative

ComCashew

Cashew



Competitive Cashew
Initiative

COMPACI

Cotton



Competitive African
Cotton Initiative

SSAB

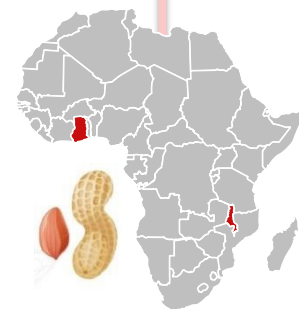
Cocoa



Sustainable Smallholder
Agri-Business

CAGI

Groundnut



Competitive African
Groundnut Initiative



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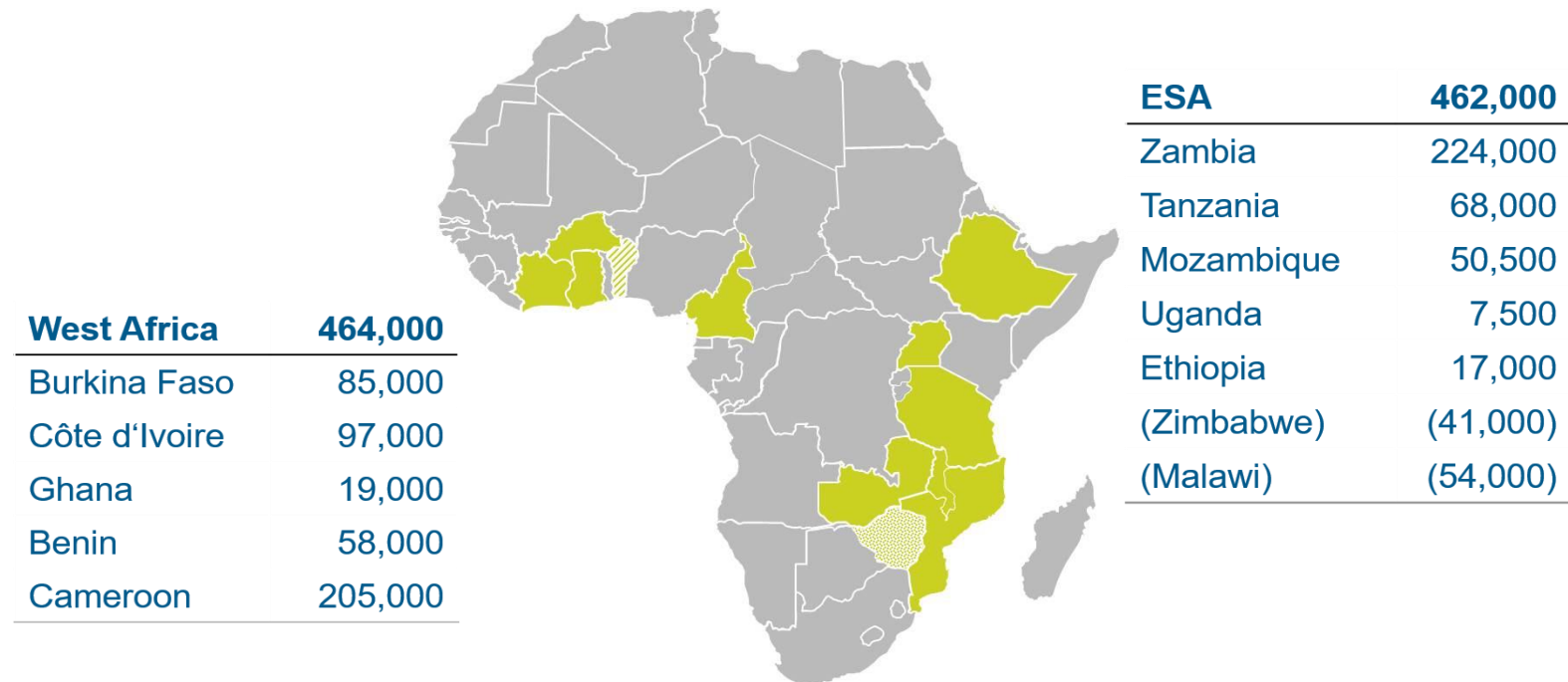


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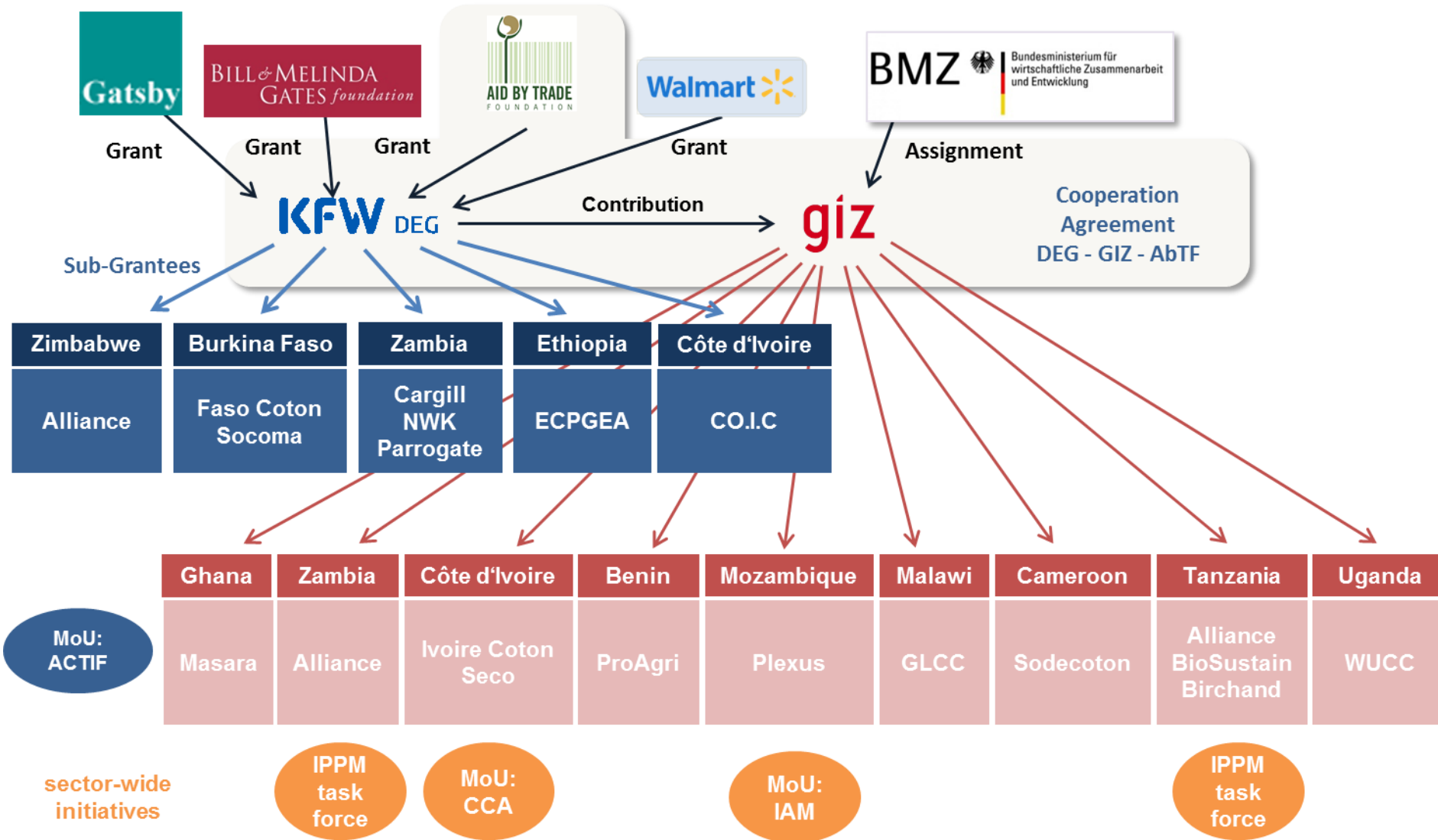
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The Competitive African Cotton Initiative (**COMPACI**)

- enabled small-scale cotton farmers to sustainably improve their living conditions
- COMPACI has reached more than 926,000 farmers in 12 countries



Project Organization Chart





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COMPACI– Objectives

**Sustainably increase the net income of COMPACI
cotton farmers and their food crop production**

➤ **Increase productivity and soil fertility**

- Training in basic agricultural techniques
- Training in conservation agriculture techniques
- Training in integrated pest management (IPM)

➤ **Strengthen management capacities of farmers**

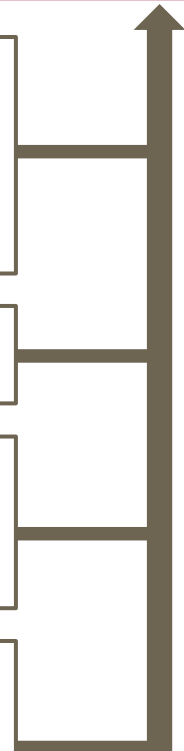
- Training in farmer business skills

➤ **Empower female producers in cotton farming households**

- Training of female farmers
- Support of female producers in women clubs/ groups

➤ **Ensure safe use of agricultural chemicals and abolish hazardous child labour**

- Training in safe pesticide use and handling
- Sensitization with regard to CmiA child labour criteria



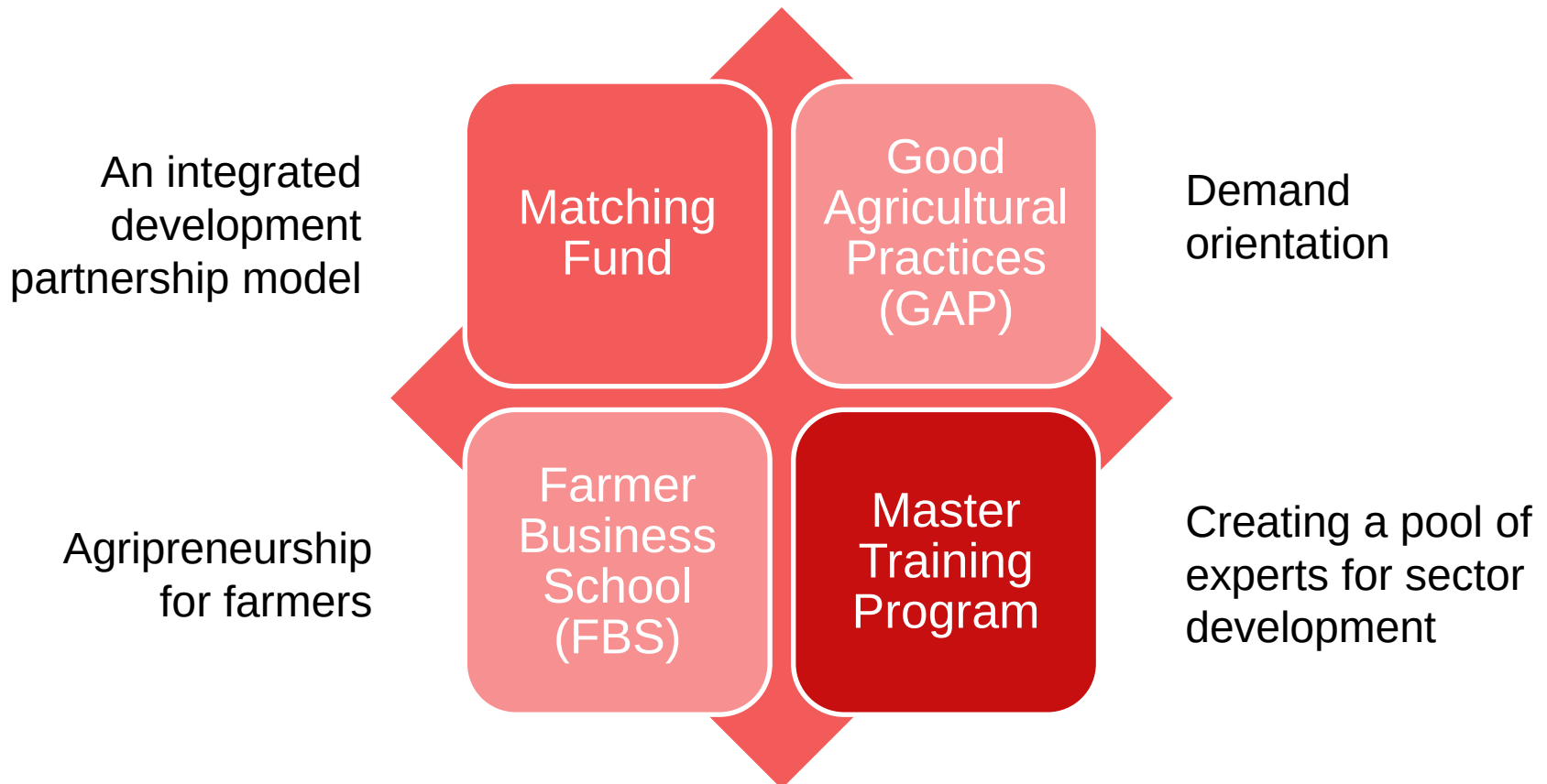


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Proven approaches with high potential for upscaling





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Approach

- Training of small-scale cotton farmers in sustainable production/ cultivation techniques according to Cotton made in Africa (CmiA) Standard
- Linking farmers to global market for sustainable cotton through verification of cotton production according to CmiA
- Business management training in form of 'Farmer Business Schools'
- Facilitating access to microcredits
- Support to female farmers' groups
- Advising African governments in the introduction/ implementation of national cotton sector strategies
- Collaboration with Pan African cotton associations



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Implementation Concept



- The private sector and here the ginning companies within the cotton growing areas take the major technical and financial burden and responsibility of the implementation
- A small TA back-up team is organising the financial contracts, the monitoring, the trans-continental exchange and the PR (important!).
- Fokus on qualification of smallholder households (on-farm productivity of cotton farming systems including food crops, off-farm, social and gender aspects)
- Harmonisation and standardisation of trainings and material in order to achieve economies of scale and reaching out for „big numbers“



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Impact at a Glance

926,000

trained farmers

>190,000

trained women

75%

increase of total
household income

45%

more cotton
income by 51% of farmers

>70,000

created
employments

16,200,000€

BMZ Investment

33,900,000 €

co-financing

48,000,000 €

private partner
contributions

cooperation with

> 35

private & public partners



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Future of COMPACI:

Creation of an African Cotton Foundation

- Why an African Cotton Foundation?
 - Completion of COMPACI has left a void in smallholder cotton farmer development
 - There are many cotton organizations, but *none* represent the African cotton industry with a focus on integrating smallholder cotton farmers into the chain
- An industry foundation organizes the partnership of the African cotton industry and defines its priority needs vis-à-vis small holder cotton farmers
 - An industry foundation can facilitate donor and government resource mobilization
 - A united industry can better coordinate and define sustainable cotton standards
 - A common industry platform can establish codes of conduct and best practices
 - A common voice in the interest of smallholders strengthens policy advocacy



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Present and up-coming Cotton Projects of Germany

- **Promotion of organic Cotton in Tanzania**
Suported by C&A Foundation, Volume 2 Mio. Euros
- **Implementation through the Cotton Expert House Africa**
Objective : Promotion of sustainable Cotton Production in 16 African Countries
expected outreach 1,2 Mio. Cotton Farmers
Volume 8 Mio. Euros
- **Increase of local value addition in the Cotton Supply Chain**
(working title)
Volume approx. 17 Mio. Euros



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Thank you very much for your attention!

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